

Vice President

During my role as the Vice President in 2018, my main responsibility was to support the President, Ron Newman, and provide back-up for any of the Executive members. The portfolios I oversaw were: the Chief Geophysicists Forum (CGF), Canadian Federation of Earth Sciences (CFES) and CSEG Foundation. Because I served as the Director of Finance in 2017, I also attended all finance meetings to help the Assistant Director of Finance transition into the Director of Finance role. This was done because the 2018 Director of Finance at the time had resigned. The Board also issued a member survey to help identify trends and gauge the interest of our members on the various initiatives and programs for our strategy planning. I helped edit, issue and compile the questions and report the results to the Board, CSEG's President's Advisory Committee (PAC) and attendees of the strategy session held in January. Normally, this would have been done by our Admin Support Services employee, Alyssa Middleton, but she was on maternity leave. Jodi Sharman, her replacement, was able to help, but her support was limited due her part-time role. The following is a summary of the main accomplishments within each group:

Chief Geophysicists Forum

I attended each of the meetings, held on March 8, June 7, September 6, and December 6, and presented a CSEG Board update at the last three. I provided a strategy update, made announcements on upcoming events, and prepared a call-to-action slide for the CGF members on ways they could immediately help the CSEG. I emphasized the importance of attendance at social and technical events, renewing individual and corporate sponsorship, and providing feedback via the member surveys. Each time an announcement was made to the CGF, our participation went up. This included a slight increase in membership renewal and a jump in the attendance at the Stampede Social and responses to the membership survey.

Canadian Federation of Earth Sciences (CFES)

Both the President, Ron Newman and I split our attendance at the AGM via a conference call. I called in on April 21, 2018. The CSEG is a member of the CFES and we are a member organization with representation on their Council. A CSEG member, Graziella Kirtland Grech, will become the President of the CFES at the AGM held on April 12-13. I spent 2018 corresponding with Graziella to identify the benefits to the CSEG and how the CSEG can help the CFES accomplish its goals. Graziella suggested that the CSEG identify a CSEG member not on the Board to become the Council member, for continuity purposes. Therefore, we have identified Mike Hall as the CSEG member who will represent the CSEG on the CFES Council starting at their AGM in April. In 2019, I will work closely with Mike to see if we can access parliamentarians, increase the CSEG's exposure on a national scale, and educate the public

using their platform.

CSEG Foundation

The CSEG is 99% shareholder of the CSEG Foundation and is the charitable arm of the CSEG. My role in 2018 was to familiarize myself with the Foundation's activities and help with Governance. I spent a fair bit of time in 2018 researching, preparing and writing up the language around the Foundation's position on the gaming license. These changes and edits were approved and added to the latest versions of the governance document. I also made sure that communication lines remained open and clear between the Foundation and the CSEG. Financially, I asked if the Foundation could pay for its utilization of resources and they agreed. The expense for them was reduced from the previous year because the CSEG successfully negotiated its office lease, reducing it by 30%, and our administrative costs were reduced due to a staff member going on maternity leave.

Other activities in 2018

One of my goals as VP was to get out to as many of our events and programs and meet as many of our members as possible. I volunteered at the GeoConvention and the PechaKucha event, attended the Symposium, checked out the CSEG Foundation's ESfS booth at Science Odyssey in Eau Claire, attended all CSEG finance meetings and prepared reports when needed, attended all CSEG and CSEGF Foundation meetings, and helped prepare and present a PPT presentation to PAC at the past-presidents' lunch. I also attended and participated in the Women in Seismic (WiSE) golf tournament. It was fun and a well-run program for Women in seismic. I served as a Technical Editor on the RECORDER committee, but I had to step down from that role to focus on my executive duties in September 2018. I helped the RECORDER through a period of transition from paper to digital, as this was a focus of the Executive at the time and continues to be. A discussion regarding preparing a trial webcast of the CDL's talk was initiated and will be made available on the 2019 GeoConvention app.

A brief look into 2019

I will elaborate more on this in my executive message in the April 2019 RECORDER, but the focus areas for me as President will continue to be: 1) financial health, i.e. reducing our budgeted deficit and look for revenue generating opportunities, 2) member value, i.e. continue to focus on our top member valued programs, especially GeoConvention, Technical Luncheons and the RECORDER, 3) promotion of profession, i.e. providing programs and extending our reach to a Canada-wide audience and advocacy through education, and 4) position of the Society, i.e. become a truly Canada-wide Society that reaches ALL members – not primarily only Calgary – and collaborate with other societies locally, nationally and internationally. Additionally, Marian Hanna prepared and presented recommendations made by the

sustainability committee. The recommendations were helpful, and the Board will continue to plug away at making those happen in 2019 through various initiatives or within existing programs.

NEDA BOROUMAND

CSEG VICE PRESIDENT, 2018