CSEG Symposium

2026 Sponsorship Package

Honouring Jon Downton

Featuring the theme of

"From Seismic Amplitudes to Reservoir Properties: Rock Physics, AVO Inversion and Machine Learning"

CSEG Symposium Overview

The format is a one day event, single session, with lunch included. In order to attract case studies, there will be no published papers related to the work shown. Featured speakers will present by invitation only.

Each year the Symposium will honour one or more notable CSEG members, and the themes of the talks presented will relate to the work of the Honouree(s). For 2026, the Symposium will honour John Downton and features the theme of The CSEG Symposium committee is planning for an exciting in-person event November 25th, 2026, back at the Hudson Lofts, downtown Calgary for its 13th year.

2026 Honouree – Jon Downton

The 2026 CSEG Symposium Committee is pleased to honour Jon Downton at this year's event.

Jon Downton has been a prominent figure in both the Canadian and international geophysics community for decades. His career has been dedicated to advancing the inference of rock and fluid properties from seismic amplitudes through the development and application of innovative technologies.

To recognize his significant contributions to the field, the Symposium will feature a series of technical presentations and case studies. These will highlight the impact of advanced seismic reservoir characterization on geophysics, while also offering perspectives on future directions, including the integration of artificial intelligence and machine learning with geophysical methods.

Jon Downton received a B.Sc. in Geophysics from the University of Alberta in 1985 and a Ph.D. from the University of Calgary in 2005. Over the course of his career, he has held roles as a reservoir geophysicist, research geophysicist, research manager, and research advisor at ITA, Integra, Veritas, CGG, and GeoSoftware (HampsonRussell). His work has focused on reservoir geophysics and associated seismic processing, with extensive expertise in estimating rock and fluid properties from seismic data. His experience includes AVO analysis, seismic inversion, rock physics, fracture and stress prediction from seismic anisotropy, and the application of machine learning techniques.

He has authored and presented numerous papers at SEG, EAGE, and CSEG conferences, earning several best paper awards. He has also served as a keynote speaker at ASEG, CSEG, and EAGE events and is a past President of the CSEG.

Please join us in congratulating Jon Downton as the 2026 CSEG Symposium Honouree.

Sponsorship Opportunities

We invite you to take advantage of the opportunity to expose your brand to the Geophysical Community by sponsoring the 2026 CSEG Symposium on November 25th.
The sponsorship opportunities available are as follows:

Registration Sponsorship: $2000 (Sold)

Catch the eye of all delegates as they register for the event or check in at the welcome desk, new this year your logo will be on all delegate lanyards.

- Your logo on all delegate lanyards.
- Standalone easel with Company logo at the registration table.
- Company logo on registration webpage and emails sent to attendees
- Company logo on the presentation screen during the registration period.
- Company logo will be featured on the CSEG Symposium Sponsorship page.
- Promotion at CSEG Luncheons.
- 2 complimentary ticket to attend the CSEG Symposium.
- Acknowledgement on CSEG LinkedIn account.

Website Sponsorship: $1000

Prime placement of your company logo Symposium webpages, frequent traffic gives this opportunity good visibility.

- Company logo will be featured on the CSEG Symposium sponsorship page.
- Promotion at CSEG Luncheons.
- 1 complimentary ticket to attend the CSEG Symposium.
- Acknowledgement on CSEG LinkedIn account.

Honouree Gift Sponsorship: $1000 (Sold)

Honouree gift is given to the Honouree. A "Donated By" acknowledgement will be provided after the Tribute presentation.

- Company logo will be featured on the CSEG Symposium Sponsorship page.
- Company logo on signage to be placed at gift table.
- Promotion at CSEG Luncheons.
- 1 complimentary ticket to attend the CSEG Symposium.
- Acknowledgement on CSEG LinkedIn account.

Speaker Gifts Sponsorship: $2000

Speaker gifts are given to each speaker. A "Donated By" acknowledgement will be provided for each of these mementos.

- Company logo will be featured on the CSEG Symposium Sponsorship page.
- Standalone easel with Company logo at gift table.
- Promotion at CSEG Luncheons.
- 2 complimentary ticket to attend the CSEG Symposium.
- Acknowledgement on CSEG LinkedIn account.

AM & PM Session Sponsorship: $1500 (3 Spots remaining)

The session sponsorship is available for both AM and PM sessions. There are 4 spots of AM sponsorships available, and 4 spots of PM sponsorships available.

- Company logo on 25 "tent cards" to be placed at each table during your session.
- Company logo on the presentation screen (side of stage).
- 2-minute presentation, prior to the start of the session (topic of your choice).
- Company logo will be featured on the CSEG Symposium Sponsorship page.
- Promotion at CSEG Luncheons.
- 1 complimentary ticket to attend the CSEG Symposium.
- Opportunity to distribute promotional items (at specified time).
- Acknowledgement on CSEG LinkedIn account.

Coffee Break Sponsorship: $1000 (Sold)

The coffee break will be held in a designated area, and is a great opportunity to reach Symposium attendees as they break from the day's sessions.

- Company logo on "tent cards" to be placed on tables in the coffee break area.
- Company logo will be featured on the CSEG Symposium Sponsorship page.
- Promotion at CSEG Luncheons.
- 1 complimentary ticket to attend the CSEG Symposium.
- Acknowledgement on CSEG LinkedIn account.

Breakfast Sponsorship: $1500 (Sold)

New this year, Breakfast will be held in a designated area, and provides a great opportunity to reach Symposium attendees as they fuel up for the days sessions.

- Company logo on stand-alone easel to be placed in the breakfast area.
- Company logo will be featured on the CSEG Symposium Sponsorship page.
- Promotion at CSEG Luncheons.
- 1 complimentary ticket to attend the CSEG Symposium.
- Acknowledgement on CSEG LinkedIn account.

Lunch Keynote Speaker Sponsorship: $2500

This sponsorship will be highlighted during the luncheon while our guest speaker engages delegates with an engaging talk about the industry or current events.

- Company logo on the presentation screen (side of stage).
- 2-minute presentation, prior to the start of the session (topic of your choice).
- Company logo will be featured on the CSEG Symposium Sponsorship page.
- Promotion at CSEG Luncheons.
- 2 complimentary tickets to attend the CSEG Symposium.
- Opportunity to distribute promotional items (at specified time).
- Acknowledgement on CSEG LinkedIn account.

Post Event “Mixer” Sponsorship: $1500

The “Mixer” is a fantastic opportunity to catch up with attending delegates in a more casual environment after the sessions have concluded.

- Stand-alone easel with Company logo at entrance of “Mixer” venue.
- Company logo will be featured on the CSEG Symposium Sponsorship page.
- Promotion at CSEG Luncheons.
- 1 complimentary tickets to attend the CSEG Symposium.
- Acknowledgement on CSEG LinkedIn account.

Pen and Pad Sponsorship: $1000

Pens and pads are provided to all registrants. The sponsor will provide pens and pads with both the company's and Symposium's logos.

- Company logo will be featured on the CSEG Symposium Sponsorship page.
- Promotion at CSEG Luncheons.
- 1 complimentary ticket to attend the CSEG Symposium.
- Acknowledgement on CSEG LinkedIn account.

Audio – Visual Sponsorship: $1500 (Sold)

Audio-visual services are required for a successful event, your sponsorship helps a vital part of the program be successful.

- Shared standalone easel with all AV Sponsors Company logo.
- Company logo will be featured on the CSEG Symposium Sponsorship page.
- Promotion at CSEG Luncheons.
- 1 complimentary ticket to attend the CSEG Symposium.
- Acknowledgement on CSEG LinkedIn account

Patrons – Tickets for Students & Underemployed: $500-2000

The patron sponsorship will help students and unemployed members of the community to attend the event. The amount can range from $500 up to $2000.

- Shared standalone easel with all Patron Sponsors Company logo.
- Company logo will be featured on the CSEG Symposium Sponsorship page.
- Promotion at CSEG Luncheons.
- 1 complimentary ticket to attend the CSEG Symposium.
- Acknowledgement on CSEG LinkedIn account.

CSEG Symposium

Sponsorship Application Form

Thank you for your generous support in sponsoring the 13th annual CSEG Symposium. We look forward to showcasing your company at the day-long educational event. Please fill out the form below.

Company Name: _____
Contact Name:_____
Company Address:_____
Postal Code: _____
Phone Number:_____
Fax: _____
Email: _____
Please specify which segment of the day your company would like to Sponsor:

- ☐ **Registration -** $2,000
- ☐ **Website** - $1000
- ☐ **Speaker Gifts** - $1000
- ☐ **Honouree Gift -**$1000
- ☐ **Session Sponsorship:** -$1500
  AM1, AM1, AM2, AM2, PM1, PM1, PM2, PM2 ***(circle one)***
- ☐ ~~**Breakfast Sponsorship**~~ - $1500
- ☐ **Coffee Breaks: CB1, CB2** - $1000
- ☐ **Luncheon** - $2500
- ☐ **Post Event "Mixer"** - $1500
- ☐ **Pen and paper -** $1000
- ☐ ~~**Audio Visual: AV1, AV2**~~ - $1500
- ☐ **Patrons: specify range between $500 - $2000:** _____

Additional Questions:

- ☐ We will bring a banner for display in the foyer
- ☐ We require a cocktail table placed next to our banner

Additional opportunities may be available. For more information, please contact David Timko at dotimko@gmail.com, Jason Noble at jason@headwatersseismic.com, or Alyssa Middleton at Alyssa.Middleton@cseg.ca.